



2020 PROFILE

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Innovative • Outstanding • Passionate



Communicating **Expressions** Creatively



About Ol wonders

Essence of One Stop Solution

Description & Services offered by the Ol Wonders divisions

- Ol-tactixx
- Ol-out Events
- Ol-creative
- Ol-branding
- Ol-equipment
- Ol-traxx
- Ol-pictures

Client portfolio

About the Ol wonders team

Steps working with Ol wonders

Resourcing projects

Contacts





Our Vision

Be a global leader in creative expression

Our Mission

To design and provide high standards of creative communication, platforms of community interactions and effective facilities that enable creative expression utilizing diverse media vehicles.





Ol Wonders is a full service, one stop shop communication house offering complete services from concept to final delivery with a creative lab and studio suite that generates multi-media content for all creative ideas.

The combined experience of the in-house teams and divisions covers prolific productions which includes content for all communication platforms including, indoor and out door spaces, mainstream & social media in the form of commercials, music videos, short documentaries, apparels, events, and marketing and IEC promotion collateral.

The company consists of seven divisions known as the seven wonders,:

Ol-tactixx for generating tactical and strategic blueprints , market research, content creation and copy writing

Ol-out events for event coordination and installation

Ol-creative for creative design and web design

Ol-branding for organizational and campaign ID creation and production

Ol-equipment for multimedia production & event equipment hire

Ol-traxx for original music and sound design

Ol-pictures for live-action and post-production (editorial, visual effects)of multimedia content.

Ol Wonders works with a wide array of clientele including advertising agencies, corporate, NGO and government agencies.

Ol wonders is equipped with modern in-house production facilities with a full suite of products for all audio and visual production requirements

Our team is diverse in skills and socializations, comprising a diverse talent pool of creative designers, directors, producers, cameramen, editors, animators as well as tactical planning team well versed with research, communication and organizational management and development.

We offer comprehensive multimedia capture and post production services locally, regionally and internationally. Through our global and regional strategic alliances we have enjoyed production of culturally acceptable and diverse content and multimedia productions.



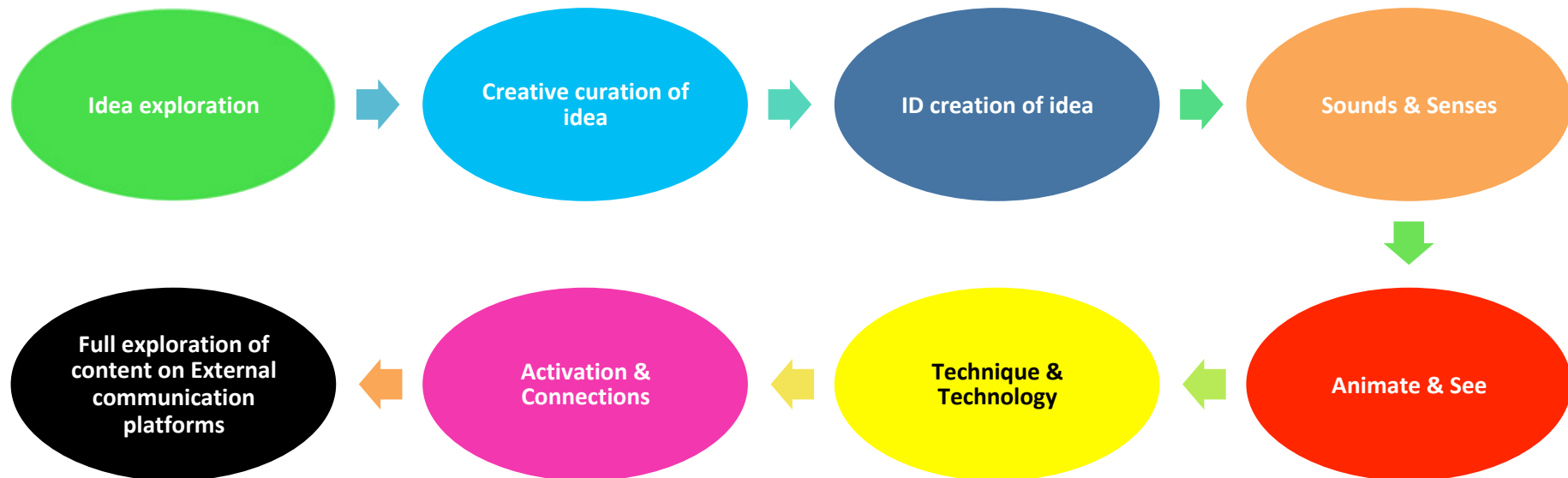


One Stop full service flow



When you have an idea and want to explore it fully, Ol wonders offers its unique one stop solution walking with a client from one division to another in their speciality areas as depicted in the illustration below.

Each of these divisions also provide solutions autonomously for clients who already have their ideas well developed and require specific execution by the targeted division





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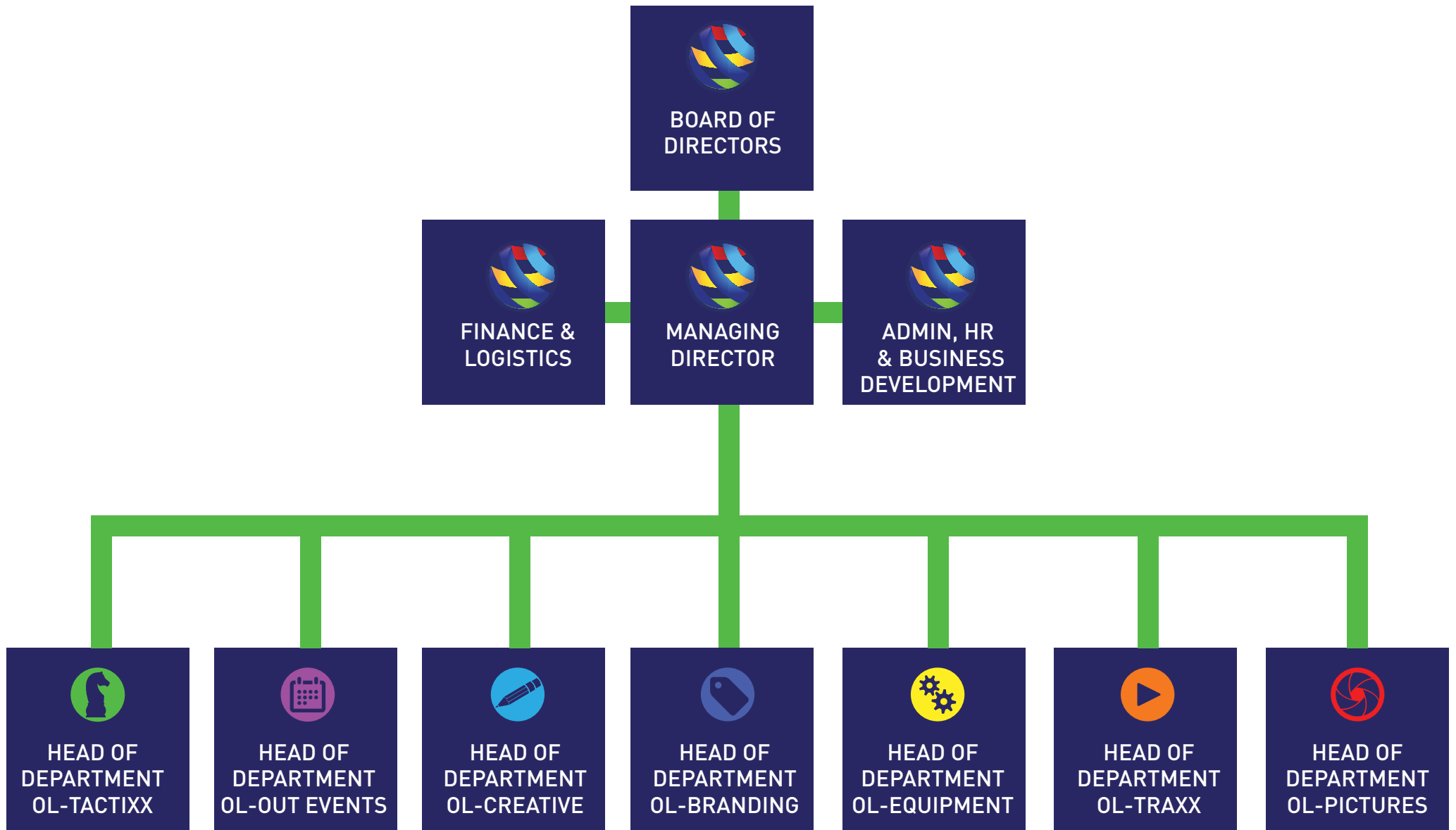
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l-tactix

Rule the Market
PLAN

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Ol tactixx believes that nothing beats great insight. We appreciate the insight and experience of our clients therefore purpose to spend time understanding our clients, the nature of their business, the industry, their competitors, the economic landscape, and other factor that makes them tick in order to come up with an effective and winning plan to explore their ideas.

Ol tactixx also does research & development by employing a wide range of approaches to help our client see an idea comes to life. These activities would include prototyping, experimentation and testing. Aside from client projects. We developing research tools that enables us to do great things for our clients.





We Specialize in

Specialized inhouse resources

- Key Account managers with diverse and complimentary skills set & experience
- Client Service interface between all clients and all the divisions of Ol wonders at all stages of project management
- Generation of maiden creative briefs to all the divisions of creative production
- First and back end support for all units of production in all the studio suites.

Our services Include

- Project Implementation management
 - Customer Service
 - Research aides
 - Production logistics coordination
 - Quality Assurance
 - Event Management
 - Public Relations management
 - Media management
- Strategic blue prints e.g. communication strategy, integrated marketing and communication strategy,

fundraising strategy, visibility strategy, digital & social media strategy, etc

- Project Proposal writing
- Rapporteur & Report writing
- Translation & Copyright services
- Market research
- Data Analysis
- Strategy Design
- 3rd party service provider coordination and management e.g. printing houses, apparels designers, artists & models, etc.



 l-out events

Spectacular-Fun-Memorable
Full Exploration

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Ol Out events is a full service, lifestyle based, professional event planning division that specializes in corporate events, dinner galas, fundraisers, long service awards, grand openings, conferences and private events.

We love details! And our commitment is to see each event through from start to finish while keeping the goals, vision, budget and client's needs in mind at all times. We are committed to following through on every detail so you don't have to. We provide complete planning, consulting, and supervision for both corporate and social events and are positioned as premier event planners and coordination division.

We take the headache out of trying to choose the best professionals, coordinating attendee lists and developing an event that is memorable to all.

Creating extra ordinary events is our specialty with innovative designs, entertainment and customized theme decor in both corporate, social and small party events. Our aim is to save the clients valuable time, stress and money.

We work hard to build our reputation with our clients and within the industry and develop good connections with our clients to understand their needs. Ol Out Events provides its clients with spectacular events through creativity and uniqueness based on individual tastes and preferences. Whether the event is corporate or social, we incorporate themes, design layouts, event formats, and décor with the ultimate goal of making your design-specific event a most elegant, unique, and memorable experience.





We strive from start to finish to plan and implement the perfect event experience that clearly communicates our clients vision and exceed their expectations.

We handle all details involved with the event process so you can focus on what's important to you.

What we do

The tasks entail planning and taking care of every intricate detail to ensure the event is seamless and most memorable. Part of our tasks includes liaison with other 3rd party service providers on brief to client's standards. We also generate robust blueprints in planning the event to mitigate all risks related to such events and ensuring key players are involved. Above all we offer event design and décor that alters perception positively and set the stage for something spectacular

Corporate events include, but not limited to;

Fundraisers; Charity Events; Receptions; Competitions; Conventions; Banquets; Company Picnics; Holiday Parties; Business Meetings; Corporate Luncheons; Trade Shows; Concerts

Social events can include, but not limited to;

Theme Parties; Weddings; Album Release; Reunions; Kid Events; Birthday Parties; Tours; seasons celebrations like Easter, Christmas and New Years Celebration



We Specialize in

- Fundraisers & formal dinner gala's
- Corporate events & meeting planning
- Conferences, symposiums & destination meetings
- Long Service Awards & staff recognition events
- Silent & live auctions
- Christmas parties & themed events
- Ground breakings & building openings
- Media & PR events
- Private events & celebrations

Our services Include Pre-Event Planning

- Budget creation & management
- Detailed critical path and timelines created specifically for your event
- Branding creation and custom marketing strategy
- Social media planning
- Creation of sponsorship packages specific to your event
- Venue booking and contract negotiation

Event Management, Design & Marketing

- Online registration set up and management
- Speaker and sponsor management
- Floor plan layout and décor planning
- Menu creation specific to your event
- Execution of every detail of your event!
- Extensive list of local professionals to help make your event extra special: Entertainers, photographers, musicians, graphic designers & marketing experts, caterers, audio visual specialists, florists, rental companies and more.

Onsite Management & Post Event

- Volunteer management
- Onsite set up and day-of management
- Detailed timelines, showflows & MC scripts
- Friendly and trusting staff
- Stage management
- Tear down and clean-up of your event
- Post event summary and follow up



 l-creative


Explore your full potential
Creative Piece

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Ol creative is a creative lab featuring creative expressions for all communication platforms. They turn ideas to creative expressions.

It also has a strong digital wing that enables clients to have a voice and persona in the digital world. We sit they want to achieve, and what makes them unique. From there we determine how to narrate their story across the digital world, and provide the digital tools and technology to ensure success.

Web design and digital platforms **Digital-First Brand Development**

Our approach to brand development is different. We design brand that works well digitally and cascade them outwards. This strategy gives us a unique way of aligning things.

User Interface Design

We design useful things. Things that people would love to use. Experience plays a lot of factor in today's digital economy. Our service includes digital designing and development that brings delight to our users.

Mobile Development

Even though we are new in the space, our combined experience enables us to build mobile application that delivers the same quality as our websites. Our team have worked with various platforms such as Android, IOS and Blackberry.

Content Development

Our goal is to give our clients a unique voice online. To do this, all our content materials are created in-house with elaborate background information obtained from the client and the sector eco-system. With inputs coming from our clients, we help them find their voice. We generate all forms of content: long form, featured articles, copywriting, tag lines, ad copy, micro-copy, product descriptions, and even support documents.



We Specialize in

- Versatile innovative ideas from team
- Document creative layouts
- Technically equipped creative lab
- Web design
- Digital marketing
- Creative campaign designs
- Creative indoor and outdoor platform design

Our services Include SERVICES

- Creative design of ideas
- Web development & design
- Mainstream creative graphic design production
- Art Drawing & Sketching
- Service & products catalogue design
- Publication layout
- Corporate & Project report embellishment
- Exhibition design

PRODUCTS

- Brochure & catalog
- Newsletter
- Annual Reports
- Corporate & Product Brochures
- Print Communication
- Publication Design
- Campaigns & Posters
- Retail Identities & Environments
- Promotions & Point-of-Sale
- Broadcast Graphics
- Digital Branding
- Web & Interactive Design
- Brand Standards
- Promotional Items
- Calendar design
- Greeting cards



Client Case study Kenya: Alpha Grain Millers



Brand conception
from logo design to
brand identity.





Client Case study Rwanda: Rwandair



**THE HEAT IS ON!
CHECK OUT OUR
COOL
SEASON SPECIALS**

Check out your favorite airlines reduced fares. Taxes inclusive. Fly Rwandair, and experience a true gift from the heart of Africa.

Fly from Bujumbura to Jo'burg at \$399

Call Rwandair or contact your local Travel Agent
Visit: www.rwandair.com
Call: 3030 or +250 788 177 000
Terms and conditions apply. Taxes are inclusive.

RwandAir
Fly our dream to the heart of Africa.
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Fly from Mombasa to
Dubai - \$502
Jo'burg - \$546
Enschede - \$289

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Fly from Dubai to
Mombasa - \$593
Kilimanjaro - \$399
Dar es Salaam - \$399
Jo'burg - \$599
Lagos - \$599
Brazzaville - \$599

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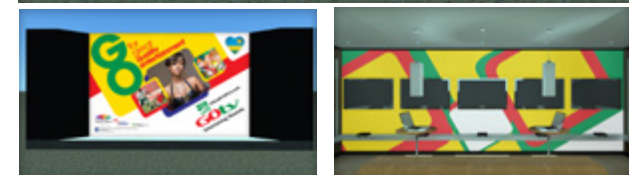
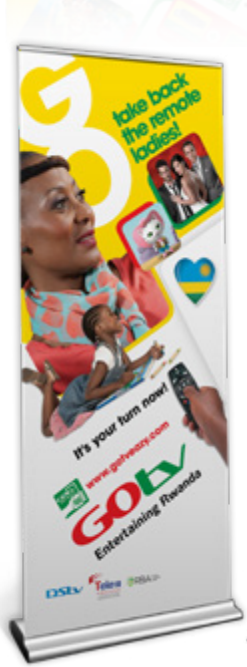
RwandAir
Fly our dream to the heart of Africa.
www.rwandair.com

Multi country campaign





Client Case study Rwanda: GoTv Launch in Rwanda



Product launch of GoTv in Rwanda 2014, and the world cup campaigns. We adopted artworks to fit the local Language in Rwanda Kinyarwanda. We also handled the print, audio TVC production and media buying for the whole campaign.



 ol-branding

Leave a mark in people's hearts

Brand & Campaign Identity

 ol wonders

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Communicating Expressions Creatively



Ol Branding enables clients to create an identity and professional persona of creative campaigns.

A clients essence is felt from the cards they dish and the brand they are associated with. Clients identify also with campaigns whose identity speaks to their situations.

Ol branding ensures clients are intentional to leave a lasting impression individually and corporately. Good branding achieves this.





Client Case study Kenya: Treadsetters - Brand Identity



WHEREVER THE ROAD LEADS YOU BE SAFE

UP TO 50% DISCOUNTS

SUPER DISCOUNTS
VALID FOR 30 DAYS

Be more adventurous knowing that your vehicle is road worthy & your tyres can handle any terrain. Come & take advantage of our **SUPER DISCOUNTS TODAY!** @ THE TAW FOOD COURT PARKING.

Together, we'll go a longer way

TRUCK SERVICE, WHEEL ALIGNMENT, BRAKE REPLACEMENT, BATTERIES, SERVICE CENTRE

BRIDGESTONE, Sumitomo, ETHERITY, BOSCH, ENEOS, MAX

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BRIDGESTONE, Sumitomo, ETHERITY, BOSCH, ENEOS, MAX

FREE TYRE CLINIC
WE CARE ABOUT YOUR SAFETY

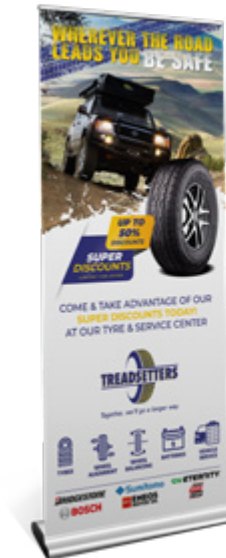
FREE GIFT
WHEN YOU GET YOUR VEHICLE INSPECTED

SPECIAL OFFERS ON TYRES TODAY ONLY

25% OFF 4X4

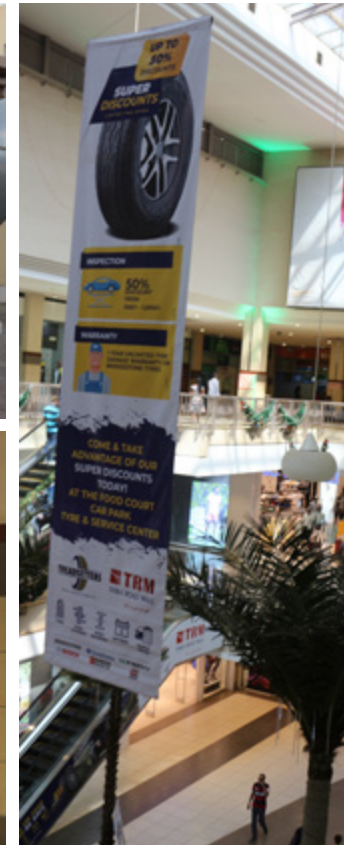
Together, we'll go a longer way

BRIDGESTONE, Sumitomo





Client Case study Kenya: Treadsetters Branding





We Specialize in

- Brand design
- Production of campaign branding
- Installation of branding collateral

Our services Include

- Branding identity development
- Naming & Verbal Branding
- Logo design
- Icon & Signage development
- Stationery design
- Corporate style guide/ Brand manual development
- Packaging & Structure
- Billboards – Design, Renting & Printing
- Lollipops – Design, Renting & Printing
- Outdoor Screen Projections –Design, Renting and installations



 l-equipment

You need it - Hire it

**Covering events
with
appropriate
Technique &
Technology**

 **l wonders**

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Communicating **Expressions** Creatively



At Ol equipment, we are committed to offering customers a quality experience throughout our association with them because we understand the urgency, significance and site-specific needs of on-site multimedia production. Naturally, our teams are well equipped to predict, serve and attend to a host of mission-critical needs on the project sites.

We own sound & video production packages and new age equipment that include Black magic cameras, several tripods, microphones, lighting kit and clamshell playback monitor, PA systems, sound mixers, etc

When making the decision to buy or rent, we consider: renting is more profitable than buying or even leasing. The reason is simple. Profits result from using equipment, not just owning it.

Why Hire Equipment

No maintenance or breakdown costs

Our Equipment Service fees include full maintenance. No spare parts, no repair shop, no mechanics, are needed. These things add significantly to the purchase price of equipment. And let's face it, almost every piece of equip-

ment breaks down occasionally. When our equipment breaks down, we replace it at no cost to you, saving you the cost of lost time while you wait for repairs.

We'll Store Equipment for You

Some contractors are actually able to operate successful construction businesses without spending the money required for warehousing their own equipment. They rent instead, and their rental yard stores the equipment safely.

Bid on Out of Town Contracts

Outsourcing equipment to us means considerable savings when heavy gear doesn't need to be transported hundreds of miles. Outsourcing means equipment is available when and where it's needed.

Track Your Costs Effectively

We provide an invoice showing exactly how much you spent using your outsourced equipment. This provides excellent information when tracking costs of any job.





Inventory Control

Outsourced equipment is tracked through our billing system. The knowledge that someone is always aware of where tools are, reduces loss due to pilfering, resulting in savings for the contractor.

Top Quality Equipment

The competitive marketplace means manufacturers are turning out faster and better equipment. We must stock the latest and best models to compete in our industry, providing a tremendous advantage to a contractor who is not burdened with equipment that is nearing the end of its usefulness. We also spare you the need to dispose of old equipment, which also costs you time and money

The Right Tool for the Right Job

Owning equipment can force you into a “make do” situation if the tool in question doesn’t meet specific requirements for the job. Outsourcing means the right equipment is always available.

Own Only What You Need

No contractor wants equipment to lie idle. The availability of top-quality rentals means you can buy the equipment you use most often and more specialized tools can be rented as needed, thus minimizing idle time and cash today.

No Extra Costs

You don’t have to pay personal property taxes or license costs attached to rented equipment which add to the price of ownership.

Free Up Capital

Owning equipment ties up a significant amount of capital. Outsourcing frees capital for more profitable uses.

Increase Your Borrowing Power

Outsourced equipment doesn’t show up as a liability on a contractor’s bottom line. Your banker will love it, and you will have more leverage in securing the bonds necessary for construction work.

l-traxx


Great sound = Great Hits
Sound of Idea


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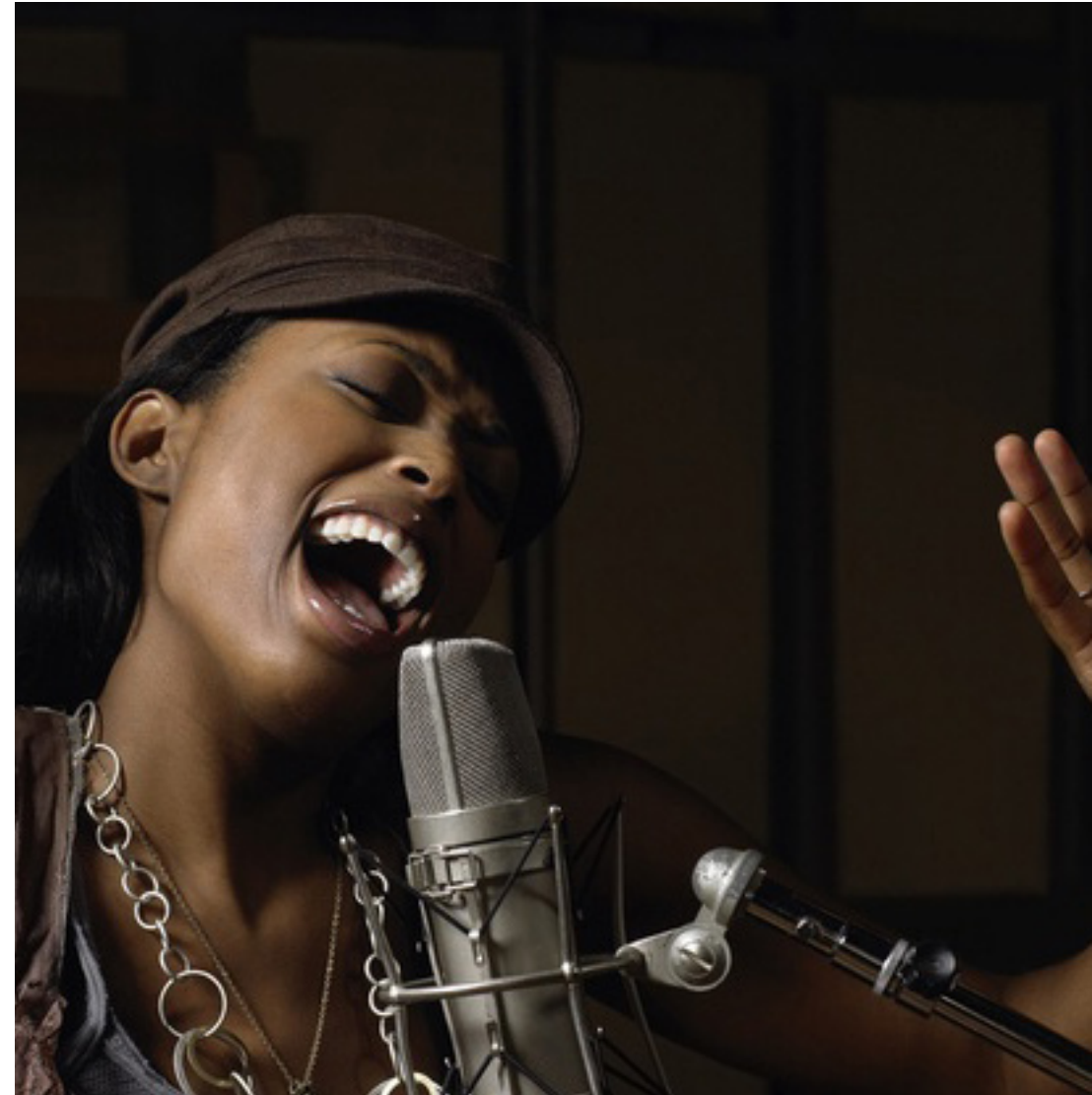
 @olwonders



Ol Traxx is the audio division that covers original music composition & recording, sound design, mixing and mastering.

At Ol Traxx is not just about capturing a performance but the environment in which these recordings are made is just as important. We spot the right ambience and 'feel', making us not just come across as a music laboratory rather than a creative space.

We are able to produce a quality commercial and creative sound and keep it within your budget. Our rates are very affordable. Our team of sound engineers, producers and musicians are capable of providing the artist with that unique hot sound. Additionally, we also provide superior business and personal management, specifically for the development and refinement of pure, raw talent.





We Specialize in

- Large group recording space & peripherals
- Live band recording infrastructure
- Functional dead room recording space
- Well equipped control room

Our services Include SERVICES

- Pre production
- Song composition
- Record production
- Jingle production
- Voice over recording
- Digital recording
- Audio post production music for film
- Sound design
- Transfer (online mixing & mastering)
- Remixing and re-mastering of musical recordings
- Orchestration services for audiovisual services
- Lessons recording
- Sound synchronization and integration services (audio visual works)

- Live recording services for meetings, conferences, seminars and other events
- Sound engineer services for sound recording by others
- Session musicians services for sound recording by others
- Audio transfer services (converting)
- Audio copying services (mass production)
- Provision for sound system for live events

PRODUCTS

- Songs
- Audio Record
- Jingles for ads
- Voice portfolio copy record
- Digital record
- Audio for film
- Music for video
- Music for TV
- Commercials (radio materials, radio spots)



l-pictures

Capture Every Moment
Event Capture

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Ol Pictures is a full service production division with experience in event multimedia coverage, commercials, music videos, social media content, feature documentaries and TV production.

Ol pictures post production services includes visual effects, motion graphics, branding, editorial beauty and clean up.

We are able to offer visual effects as well as complete video post production services in-house from edit through colour correction.





We Specialize in

- Fully functional production team
- In house editing team and animators
- High spec multimedia production equipment

Our services Include SERVICES

- Commercial Shoots
- Corporate Profiles/Executive Portraits
- Advertising Photography
- Individual/Family Portraits
- Weddings
- Event Coverage
- Interiors, Exteriors and Landscapes
- Art Photography and Art Prints
- Group Photos
- Industrial Photography

PRODUCTS

- Frames, mounts and canvases
- Photo Albums
- Book bound photo books
- Murals
- Personalized photo gifts
- Photo slideshows
- Drama series
- Feature films
- Documentaries
- Animated ads
- Animated Commercial Product catalogues
- Sketch portraits



Clients





Client Portfolio - Kenya



🚩 KENYA

🚩 RWANDA

📁 IN HOUSE PJ's

| | | | | | |
|---|---|---|--|--|--|
| ZENO CONSULT EQUIP • IGNITE • UNEARTH <i>Sue's Kitchen</i> <small>made from the heart</small> | THE BULLS GYM TOO FIT TO QUIT. dija interior design Palm TREE <small>GEORGIA PADIPODI LANE</small> RED & BREAKFAST | GYM BRAVO FITNESS <small>if you want to work it, work for it</small> Waves Branding <small>EVER AND ABOVE ISK IN ORDER</small> ALPHA GRAIN MILLERS THE BEST PRODUCES THE BEST | WARIDI EVENTS | Anubiz Salon & Barbershop | Kfkeweza Switched on Muziki Changa Learning our World through Music |
| | RED & BREAKFAST | | THE JUNCTION ALL ABOUT YOU | VECTUS SAFEGUARDING YOUR FAMILY'S HEALTH | |



Client Portfolio - Rwanda



KENYA

RWANDA

IN HOUSE PJ's

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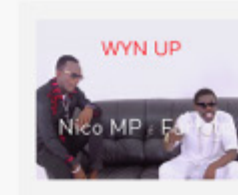
Portfolio - Production Projects



🚩 KENYA

🚩 RWANDA

📁 IN HOUSE PJ's





Client Portfolio – sector wise



| Sector | Client |
|---|--|
| Finance | BK, BRD, Cogebanque, BPR, I&M, |
| Communication technology, Telecommunication | Rwandatel, Airtel, Africa Olleh services |
| Insurance | UAP, Sonarwa, BRD insurance brokerage, |
| Media | GOtv, DSTV, Canal plus, Tele10, Kina music, TV1, Service mag, Star Times |
| Recreational | Hill in the Mist, Gorilla Hotels, Salama courts, Grand Legacy Hotels, Landstar hotel, Palm Tree, |
| Consumer products | Nakumatt, Simba Supermarket, Bralirwa, Brioche, Call me, Kiikeweza kitchen, Sue's Kitchen, |
| Health | Delagua Health, RandL medical Centre, |
| NGO | Rwanda works, Assist International, NOTS Rwanda, World vision, , KEMIT, children sickle cell foundation, muziki Changa |
| Government/public | MINICOM-Rwandan made, RSSB |
| Intra agency projects & co production | Agacube, Champ wa Mic, Talanta Mtaani, VOP, |
| Church | VOP, St Andrews pentecostal church, |
| Sponsored projects | KGW, Aflewo, Nyama choma extravaganza, Prayer palace |
| Construction & real estate | Misteph, Jcapital, Ujenge Construction group, Eden Hights, Diju interior design, |
| Manufacturing | Horizon Group, |
| Transportation services | Akagera aviation, Rwandair, Kigali Bus Services, Limoz, SARR motors, Kenya Ports Authority, kenatco, Kenol Kobil |
| Magazines | Inspire, Service Mag |
| Events | Waridi |
| | Printwell, Wave Branding |
| Lifestyle | Anubis, Gym Bravo, Bulls Gym |





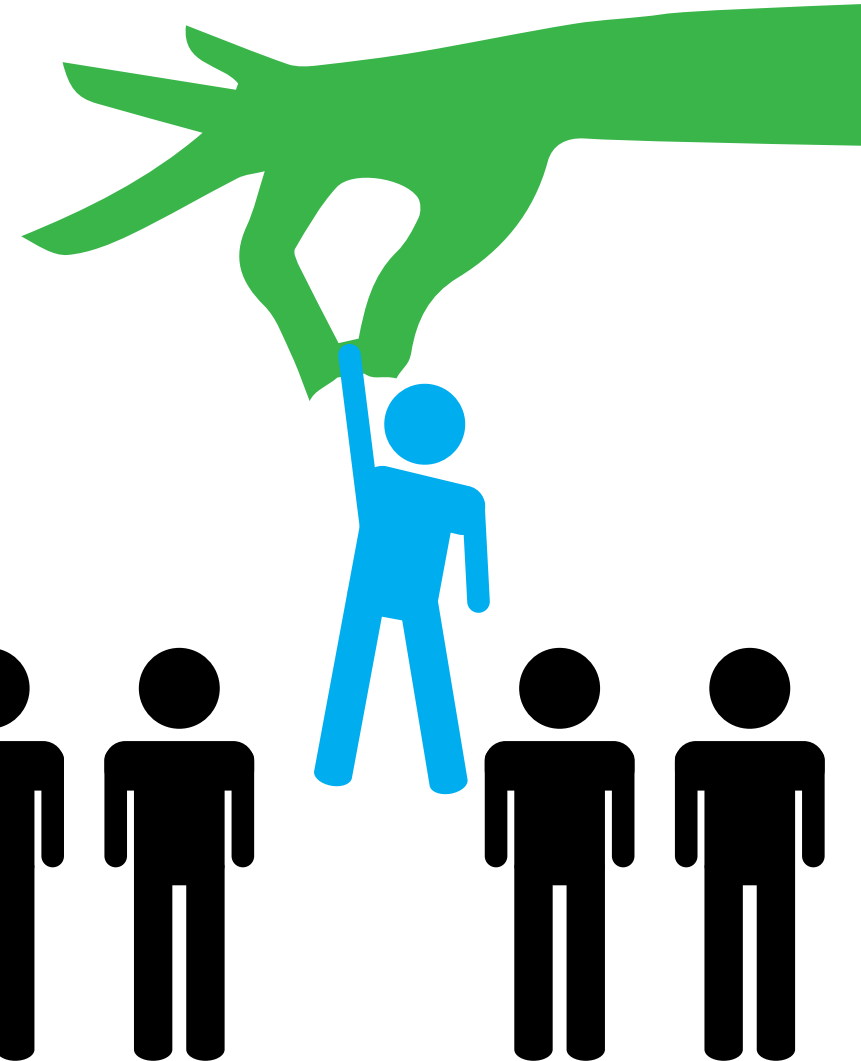
Why choose us?



We are a fun group of people, diverse and culturally rich team comprising of designers, developers, production directors, sound designers, event specialists, production technicians, business directors and communication strategists. Mostly real and approachable people.

We believe in flexibility, hard work, on-time schedule and teamwork. Our capabilities lies in both graphic, creative and multimedia design and production. We tell stories, create brands, build websites, connect people through creative spaces & events and grow businesses.

We partner with our clients to bring their visions to life. We love giving our clients the kind of attention they need and deserve. Most importantly, we listen carefully to our clients' needs and problems and work together to help them find the right creative solution.





Establish Terms of engagement and remuneration structure package

Draw a work plan and insert placements through the period of engagement based on available resources and strategic direction for the period

Implementation





Retainer – fee based agreement

This can be agreed upon based on the amount of work expected to flow through the agency within the contract period.

We would generate a project activities list, highlighting the main job areas to be covered within the contract.

Main areas usually covered include:

- Thematic Advertising
- Tactical Campaigns
- PR activities
- Annual Reports, newsletters, & collateral items
- Ad hoc , job ads, notices etc

A monthly or quarterly fee based can then be negotiated and agreed upon and Third party supplier fees are provided at cost with no mark - up

Project based agreement

Jobs are charged on a project to project basis and a cost estimate is provided for approval before commencement of work.

Under this arrangement an agency commission of 18% is placed on all internal and external costs.





Ol wonders ltd

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